



AdvocacyNow

Empowering your advocates at home

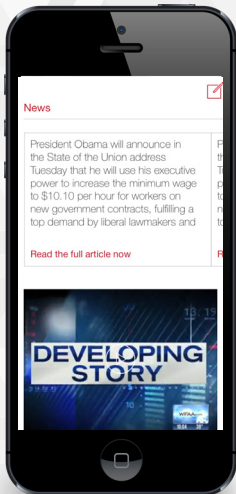


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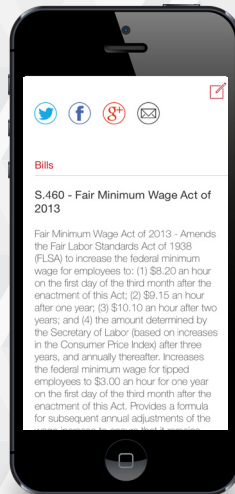
AdvocacyNow makes year-around advocacy easy. It empowers your advocates to send your message directly to their legislators anywhere, anytime! Customize your issues in the administration tool, select bills, votes and news that are relevant to your causes, and create talking points for your advocates to send. You can even allow your advocates to share your causes on Twitter and Facebook, to bring even more exposure and action to your issues.

- **Keep advocates up-to-date on your issues**
- **Select relevant bills, votes and news for action**
- **Create customized action alerts**
- **Enhance social media connections**
- **Build and nurture grassroots connections**



Your Issues

Give your advocates in depth information on the issues that affect your organization. Include bills, votes, information on lawmakers and how they voted along with news reports.



Take Action

Empower your Advocates to take action, right from their app. Whether its contacting their lawmakers or sharing your issues on social media, AdvocacyNow makes it easy to get your message heard.



Your Impact

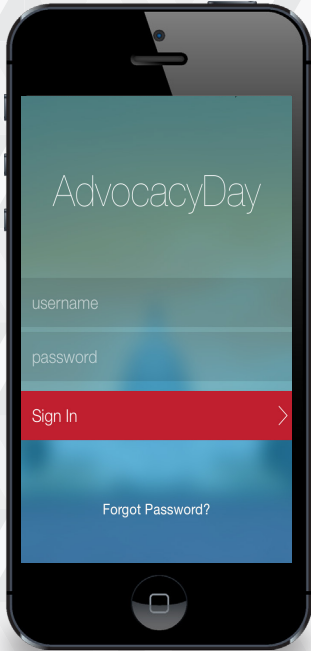
No matter your issue, your advocates' messages can make the difference on Capitol Hill. Get your organization's voice heard with AdvocacyNow.





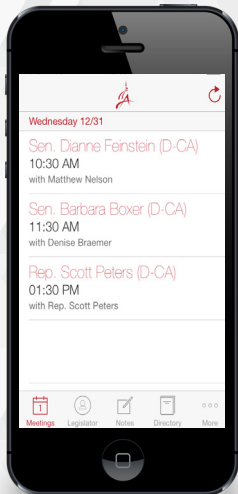
AdvocacyDay

Power your Hill visits with AdvocacyDay



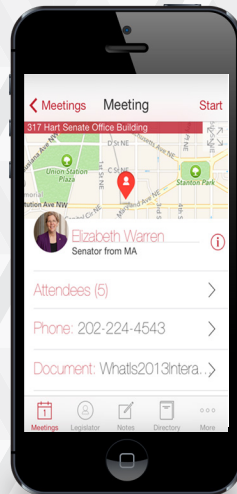
What can AdvocacyDay do for you?

- Schedule an average of 99% of your participants' requested meetings
- Offer advocates access to schedules and real-time changes through their smart phones with our AdvocacyDay App - also available for use by groups that schedule their own meetings
- Provide detailed individual schedules with maps for advocates and master reports for you by state, time or principal
- Give you 24-7 access to our exclusive on-line scheduling database - you'll know what's been requested, what's been scheduled, which meetings are with legislators - really, anything you need to know to make the most of your event
- Standard pricing based on number of meetings and extra services
- Train your advocates to move from "being heard" to "being agreed with" on your policy issues with Stephanie Vance, a 20-year DC veteran and sought after advocacy trainer, who shares the "Three A's of Effective Advocacy" and "10 Things Not to Do and the One Thing that ALWAYS Works," as well as how to build long term relationships with legislators



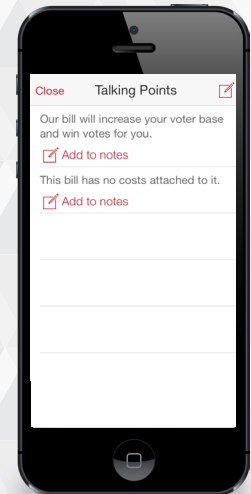
Schedule

An interactive schedule that's easy to read and maintained for the advocate



Meeting Details

- Meeting details is your dashboard for each meeting
- Congressperson's contact info
- Access your documents
- Access your Notes
- Social media sharing



Talking Points & Notes

Advocates will approach every meeting armed with precise talking points to help keep them on point and put them ahead of the game