



National *Write*
Your Congressman

CORPORATE FACT SHEET

Giving small businesses a voice in American government

About National Write Your Congressman

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. Headquartered in Richardson, Texas, NWYC has members in all 50 states across the U.S. For more than 58 years, NWYC has presented both sides of the issue so members can form an educated opinion and amplify their voices to their own elected congressional representatives.

Our Story

National Write Your Congressman was founded in 1958 by David N. Adamson to fill a need he saw in the community to help citizens shape their national government. A patriotic businessperson himself, Mr. Adamson recognized the importance of small business as the backbone of the American economy. He observed how difficult it was for business owners to stay informed about relevant issues in government and to consistently and easily make their opinions known. Through his early "Write Your Congressman Club," Mr. Adamson provided these citizen leaders

with summaries of the Congressional record, collected their opinions with simple ballots, and enabled them to mail their personalized feedback to their respective elected officials. The one-of-a-kind organization he started in Texas, with a few researchers writing and mailing monthly materials, has evolved today into a nationwide organization. Today, NWYC continues to provide unbiased, nonpartisan information and research on top issues and pending legislation relevant to the more than 28 million small businesses that make up the U.S. economy.

Purpose & Beliefs

National Write Your Congressman is rooted in foundations of faith, family and country. We are committed to the future of our country, and serving small business owners across the nation by informing them on relevant governmental issues that affect their business outcomes, and helping them communicate business needs to leadership in Washington. Our members are the driving force of the U.S. economy and we support them by giving them easy to use, accessible, consistent tools to help make their voices heard. We fulfill the needs of our members by providing them unbiased, nonpartisan material on issues related to small business so that their businesses thrive and prosper.

Influence and Reach

NWYC members are influencers within their companies, industries they serve and communities. They have the greatest impact because they are educated on both sides of the issue and share their opinions.

Over our 58-year history, our members have sent in millions of letters to leaders in Washington with opinions and comments on issues most important to small business.

NWYC has more than 200 sales representatives on the ground in local communities across the U.S. that visit, educate and connect with our membership. These representatives help make national governmental actions relevant to local issues and needs. As the face of NWYC to the membership, they often act consultatively to help small business owners interpret the impact of government decisions on business outcomes. Our local representatives bring alive the NWYC commitment to inform and connect the members and amplify their voice to their elected officials.

Our goal is that NWYC members' opinions will influence and change a Congressperson's perspective, create new ideas, and give them the feedback necessary for deciding on how they will vote. Congressional members value the unique role that NWYC plays in the constituent communication and feedback process. We enable local community leader engagement with/through the congressional offices in Washington on a daily basis, enhancing their ability to know and respond to the pulse of the voters

Technology

Using Mr. Adamson's core principles of research and providing nonpartisan information to small business owners, NWYC's team of seasoned researchers and political experts provides its members with digital tools to easily voice their opinions to Congress. Members receive real-time Action Alerts and Opinion Ballots on current and upcoming legislation featuring research that reveal both sides of the issue in order for members to make the best decision for their business and family. Their opinions can be shared with their members of Congress in seconds via NWYC's members-only mobile app or its members-only website.

Our Leadership Team

- **Chris Adamson**, Chief Executive Officer
- **Randy Ford**, President and Chief Operational Officer
- **Roger Adamson**, Chairman of the Board
- **Noel Steward**, Chief Financial Officer
- **Dean Adamson**, Executive Vice President
- **Carrie Covert**, Vice President of Operations
- **Charlie Huston**, Vice President of Legislative Affairs
- **Cecilia Palomares**, Director of Human Resources

Giving Back

Through our non-profit organization, Student Government Affairs Program (SGAP), NWYC members support the development and distribution of educational materials on U.S. government and civics engagement to more than 200,000 students and 2,000 teachers in 2,500 schools annually. Through the contributions of NWYC members and other donations, SGAP is able to reach students in communities across all 50 states providing supplementary classroom materials designed for U.S. government and civics teachers. All SGAP resources are free and focus on the importance of civic engagement. Through a unique partnership with Discovery Education, SGAP provides select educational materials through an online textbook that reaches 3 million students. For more information on how to access SGAP educational resources, please visit, www.sgap.org.

Quick Facts

- Headquartered in Richardson, Texas
- Established in 1958
- 225 employees and sales representatives across the country

Contact

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